

## Parental/Guardian Consent and Media Release Form

School: \_\_\_\_\_

Learner's Full Name: \_\_\_\_\_

Grade: \_\_\_\_\_

### 1 Purpose of Consent

The South African Rooibos Council (SARC) and its project partner, MaxIQ Space, request your permission to capture photographs, videos and/or audio recordings of your child during activities related to the Rooibos in Space STEM Programme. These materials may be used for educational, promotional and reporting purposes, including, but not limited to:

- Organisation websites and social media platforms
- Educational publications and materials
- Press releases and media coverage
- Reports to sponsors, partners and stakeholders
- Presentations, educational outreach programmes and project documentation

### 2 Protection of Personal Information (POPIA Compliance)

In compliance with the Protection of Personal Information Act (Act 4 of 2013), we are committed to safeguarding your child's personal information. We will ensure that:

- Any images, videos or personal details will be used responsibly and solely for the purposes stated above.
- Personal information will not be shared with third parties without explicit consent, except where required by law.
- Any identifying information (such as full names) will not be published alongside images or videos without additional consent.
- All personal information will be processed and stored in accordance with applicable data protection requirements.

### 3 Nature of Media Use

- Photos and videos may be edited for quality and context.
- The materials may be shared publicly via digital and printed media.
- Your child's likeness may be used in group or individual settings.
- No compensation is due for the use of these materials.
- Media may be shared with and used by project partners, sponsors, educational institutions and media organisations involved in the project.
- Please note that once images or videos are published on websites or social media platforms, the organisations cannot fully control or prevent further sharing by third parties.

### 4 Media Release and Rights Grant

By signing this form, you grant the South African Rooibos Council (SARC), MaxIQ Space and their authorised partners a non-exclusive, royalty-free permission to use, reproduce, publish and distribute photographs, video recordings or audio recordings in which your child appears for the purposes outlined in this document.

This permission applies to educational, promotional, reporting and communication activities related to the Rooibos in Space STEM programme and may include use in print publications, digital platforms, social media, news media, presentations and educational materials.

This permission does not transfer ownership of the media to you or your child and no financial compensation will be provided for the use of such materials.

### 5 Duration of Consent

This consent is valid from the date of signing and will remain in effect for five (5) years or until you formally withdraw consent in writing.

### 6 Rights and Withdrawal of Consent

You have the right to:

- Request access to any personal information we hold.
- Request removal of media containing your child from our platforms, within reasonable limits.
- Withdraw this consent at any time by providing written notice.
- While reasonable efforts will be made to remove media from our own digital platforms upon request, it may not be possible to remove content that has already been shared with media organisations, published in print materials or redistributed by third parties.

## 7 Participation Without Media Consent

If you choose not to grant consent, your child will still be able to participate fully in the Rooibos in Space STEM Programme and all related educational activities.

However, the following measures will be taken to respect your decision:

- Your child will not be intentionally photographed, filmed or recorded for programme-related media.
- Teachers and programme staff will be informed that media consent has not been granted.
- Where group photos or recordings take place, reasonable efforts will be made to position your child outside the frame or ensure that they are not identifiable.
- Your child's name, image or voice will not be used in any promotional, educational, reporting or media materials related to the programme.

Please note that while every reasonable effort will be made to respect non-consent, complete exclusion from incidental appearance in large group settings cannot always be guaranteed.

## 8 Media Consent Choice

Please indicate your preference by ticking ONE option below:

- ☐ I GRANT consent for photographs, video recordings and/or audio recordings of my child to be captured and used as described in this form.
- ☐ I DO NOT GRANT consent for photographs, video recordings and/or audio recordings of my child to be used for media, promotional, reporting or communication purposes.

## Consent Declaration

I, the undersigned, am the parent/legal guardian of the learner named above. I confirm that:

- I have read and understood the purpose and scope of this consent form.
- I understand that personal information will be processed in accordance with POPIA.
- I understand that my child's image may appear in publicly accessible media, including online platforms, if consent has been granted above.

Parent/Guardian Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

Relationship to Learner: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_